



Terms of Reference (TOR)

Consulting services for the Community Theatre Group

SNV Laos seeks a professional theatre group to conduct a drama to promote key Nutrition behaviours.

About SNV

SNV is a mission-driven global development partner, rooted in the contexts and societies where we work. Inspired by the transformational principles and objectives set out by the SDGs, we are committed to building resilient agri-food systems that deliver food security and adequate nutrition; to increasing the reliability and availability of water and sanitation at an acceptable quantity and quality; and to improving access to affordable and sustainable energy for all.

We are one team of over 1,600 people, the vast majority of whom come from the contexts where we work, in more than 20 countries in Africa and Asia. Together, we are committed to effective and efficient stewardship of resources and maximising positive, lasting impacts. Our ability to deliver results rests on our robust foundation of experience, knowledge, evidence and learning; our commitment to strengthening capacities and catalysing partnerships; and the relationships and trust of those we work alongside.

SNV in Lao PDR has had a presence since 1993. In Lao PDR, SNV implements agri-food, energy and water projects. We prioritize interventions that address gender inequalities and barriers to social inclusion, climate adaptation and mitigation, and institution strengthening. Our work is aligned with the country's 9th National Socio-Economic Development Plan and the National Nutrition Strategy and Action Plan. In the agri-food sector, we have contributed to reducing the stunting prevalence of children under five. We work on diversifying diets through household production and commercialising agriculture value chains by strengthening farmer linkages to markets.

For more information on SNV, visit our website: www.snv.org.

Project Background

SNV in partnership with WFP is implementing a nutrition project under the Global Agriculture & Food Security Program (GAFSP). The aim of the project is to improve household nutrition through the production of nutrient-dense crops at the household level. The project focuses on ensuring year-round availability of four food groups: carbohydrates, vegetables, fruits and legumes for household consumption. The project builds the capacity of District Agriculture staff to use participatory approaches to take stock of the gaps and needs of the community as well as strengthens the technical capacity of extension services to provide needs-based training using agroecological practices

Objectives:

To sustain the improvements made in Agriculture, Nutrition and WASH practices, repeated exposure to behaviour-centered community is required, in conjunction with other complementary. Community drama is a form of communication channel that is an effective way to access new information and adopt new behaviours. The selected theatre group will design and perform a drama to raise awareness and trigger communities to improve their Nutrition behaviours.



1. Activities:

- Consultant meeting with Agriculture advisor and Nutrition coordinator to decide on the details of content. Submit the final detailed plan and methodologies of the drama design process)
- Rearrange and add new messages to the dialog of story show
- Conduct a rehearsal in Vientiane
- Finalize the drama show based on the feedback from team
- Conduct the drama in 6 pilot villages in Houaphan
- Stage management before the drama and after
- Conduct a quiz (quiz questions will be developed with technical advisors)
- Provide actors, props and backdrops for show.

2. Deliverable:

- Submit the script by July 2026
- Finalize drama by September 2026
- Conduct the drama in 6 villages in Houaphan, 3 districts between October to November 2026.
- Final deliverable /process report by 15th November 2026

3. Evaluation Criteria:

The preferred consultancy firm will be contracted with the award based on following criteria:

- Previous experience of conducting drama/Community development theatre/awareness raising dramas
- Work experience in Nutrition, Agriculture and other related fields
- Prior experience working with an INGO
- Quality of previous work
- Financial proposal

4. Report line:

- The service provider will report to the agriculture advisor and Nutrition coordinator.
- Then agriculture advisor and Nutrition coordinator will be responsible for checking that the deliverables are in the line with the quality.

5. Payment Terms:

The payments will be deliverable based on the following:

- Final script submission and approved
- Drama finalize and approved by agriculture advisor and Nutrition coordinator
- Drama completed in 2 villages in Samnue District
- Drama completed in 4 villages in Viengxay and Sopbao Districts

6. Level of effort:

A maximum of 40 days can be claimed to complete the work over the contract period.

- Total estimate not more than 15 days (Draft and confirm the script and prepare for the show in the office, and to be reviewed and approved by the SNV agriculture advisor and Nutrition coordinator)



- 25 days estimate for working (drama show in the field, including travel) in Sumneua, Viengxay and Sopbao districts

7. Time frame:

The work must be completed by November 2026.

Application Submission

Interested consultants/firms are requested to submit the following documents in PDF format:

Both individual consultants and consulting firms are eligible to apply.

- Technical Proposal, with a clean outline of methodology
- Detailed Financial Proposal
- Updated CV(s) of consultant(s)
- Relevant certificates and similar work experience evidence
- Business registration and tax certificate (if applicable)

Applications must be submitted electronically to laprourement@snv.org no later than 29 May 2026.

Please indicate the subject line as follows:

“ Application – Consultant”

Only shortlisted candidates will be contacted for further assessment/interview.