

## Job Advertisement

**VA no.2025-26**

**HELVETAS Laos** is a development organization operating in Laos since 2001. Our vision is a just world in which all men and women determine the course of their lives in dignity and security, using environmental resources in a sustainable manner.

<b>Job title</b>	<b>AR and LC Case Study Communication Consultant</b>
<b>Project</b>	<b>Public Information and Awareness Services for Vulnerable Communities (PIASVC) Project</b>
<b>Location</b>	Vientiane
<b>Duration of contract</b>	<b>55 days</b>
<b>Date of entry</b>	<b>ASAP</b>
<b>Tasks</b>	<ul style="list-style-type: none"> <li>Working closely with the Case study Documentation Consultant in the selected target locations, the Communication Specialist will collect images and interviews with project stakeholders, especially community members, with good representation of women and ethnic groups. He/She will then use the case studies narratives collected by the Case Study Documentation Consultant to present them in an interactive and immersive format.</li> <li>The Consultant will report directly to the PIASVC Project Manager and will closely coordinate and collaborate with the Case Study Documentation Consultant. The consultancy contract covers a total period of five months, <b>from June 2025 to October 2025</b>.</li> <li>The Consultant will be based in Vientiane, Lao PDR and will have to travel to target locations.</li> <li>The Consultant will work under both of the PIASVC project Sub-Components (2.1 Awareness Raising and 2.2 Legal counselling). He/she will be in charge of : <i>1. Planning; 2. Collection of pictures and interviews for videos; 3. Case studies production and photos repository finalization.</i></li> <li>The Communication Specialist will be provided with PIASVC ESF documents, notably the Stakeholder Engagement Plan and the Labor Management Plan and will be required to attend a session with Helvetas PMU to become familiar with the related policies and documents. All should be respected by the consultant, especially during field visits.</li> <li><b>Expected deliverables:</b> <ul style="list-style-type: none"> <li>Up to five case studies/success stories in English and in Lao presented in an interactive and immersive format;</li> <li>Up to eight short videos (max 3 min long) in Lao with English subtitles showing human interest success stories/sorties of change to be embedded in cases studies and posted separately on social media;</li> <li>A repository of about 100 high-quality photos for the project to access, use and share (in high resolution also for enlargement purposes)</li> </ul> </li> </ul>
<b>Profile/Qualification</b>	<ul style="list-style-type: none"> <li>Degree in communications, journalism or other closely related field At least eight years of professional experience in the field of communications, photography, graphic design, journalism, website moderation or a related field</li> <li>Demonstrated experience in photography and video making</li> <li>Demonstrated ability to create stimulating visual content using different forms of media (testimonials, stories of change, video production, photography, Most Significant Change videos etc.)</li> <li>Demonstrated experience in dealing with relevant graphic design and publishing programs (Adobe Illustrator, Photoshop, InDesign or equivalent), developing, editing and layout of publications and content management for websites and social media</li> </ul>

	<ul style="list-style-type: none"> <li>• Previous experience working on communications and outreach that relates to environmental or natural resources management/land rights related issues in Laos or Southeast Asia is an advantage</li> <li>• Good written and spoken English language skills</li> <li>• Excellent written and spoken Lao language skills</li> </ul>
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<b>Application address</b>	To apply please fill in your information on the link here <a href="https://forms.gle/YGQDbZSmiCYdKiwy6">https://forms.gle/YGQDbZSmiCYdKiwy6</a>
<b>Deadline for application</b>	<b>3<sup>rd</sup> June 2025</b>
<b>Indication/Remarks</b>	<ul style="list-style-type: none"> <li>• Detailed job description can be made available on request to email address <a href="mailto:jeanne.battello@helvetas.org">jeanne.battello@helvetas.org</a></li> <li>• Only shortlisted candidates will be invited for an interview.</li> <li>• Attractive salary and benefit package for the right candidate as per the HELVETAS Laos, Policies and Procedures</li> </ul>

*HELVETAS is a gender, culture, race, creed, political and religion neutral organization, promoting inclusion and tolerance, respect and fair treatment for and between all employees, partners, contributors, participants and beneficiaries. **Women candidates are particularly encouraged to apply.***