



**LCG – GRET Consortium is looking for**  
**Sector Policy Advisor**  
**Coffee Value Chain - Laos**



The Coffee Implementing Partner of Green CUP project - **LCG - GRET consortium** - is looking for a **Sector Policy Advisor** – Key Expert – **11 months of mobilization on a 4-years project.**

The Technical Assistance team, led by the Lao Consulting Group (LCG), supports the **Ministry of Agriculture and Forestry (MAF)**, Department of Agriculture (DoA), in implementing the Green CUP project, financed by the European Union and AFD (*Agence Française de Développement*). This project aims to enhance the development of the coffee sector through agro-ecological community-based action, climate-resilient and inclusive value chain with a gender and human rights-based approach.

Green CUP project is a part of the Team Europe Partnership with Lao PDR to increase sustainable and inclusive trade, investment, recognition of producers practices and connectivity with agroforestry, focusing in seven Northern provinces.

#### **MAIN DUTIES**

The **Sector Policy Advisor**, will be in charge of: **Improving coffee governance and the recognition of coffee quality labels**, and will focus on:

- Make a diagnosis of the coffee sector and an assessment of the application of the Lao Coffee Sector Development Strategy (LCSDS)
- Identify priority actions and orientations to update the LCSDS, particularly in terms of governance needs
- Work with Lao Coffee Board's Secretary (CNCL) to provide regular supports to operationalize its roles
- Support the implementation of the coffee sector export roadmap 2021–2025: Provide key knowledge and capacity building on business and entrepreneurship skills; Identify active coffee partners or private sector-led to facilitate the market access; Facilitate the dialogue between the coffee stakeholders and authorities...
- Provide regular supports to the Ministry of Industry and Commerce (MOIC)'s Permanent Secretary Office (PSO) to implement the following activities related to the management and promotion of Lao Coffee:
  - o Revise /establish an action plan for the Lao PDR's membership in the ICO
  - o Support Lao coffee stakeholders on the development of coffee brandings and organization of coffee promotional activities at national and international levels
  - o Support the Lao Coffee Association (LCA) to improve its mandate, structure, and generally act as the coffee stakeholders' representative body

The Sector Policy Advisor will start in **March 2025, Part time job** (11 months – 4-years project). She/he will be one of the 8 Key experts of the Technical Assistance Team. Note that the current Sector Policy adviser is backstopped by the senior policy adviser and the whole TA team. She/he will be based in Vientiane.

*Remuneration will be discussed depending on the candidate's profile and experience.*

#### **PROFILE – National or International**

**Education:** *Graduate in agriculture or other economic sector policy, including* public relation, social sciences, or other related fields.

#### **Experience:**

- Substantial experience as Technical Advisor in support to sector policy development, value-chain management and sectorial governance;
- Having a good knowledge of the coffee sector. Lao coffee sector would be a plus;
- Familiar with Lao coffee sector and its complexity;
- Capacity to develop action plan and implementation methodologies based on deep analysis of a situation;
- Strong diplomatic and communication skills and demonstrated high level of communication skills; proven problem-solving skills;
- Experience of work in Lao administration. With MAF or MoIC would be an advantage.

- Demonstrates ability to propose activities/tools that foster collective intelligence and behavioral change.
- Dynamic, resourceful, and ability to work in autonomy

**Languages:** Lao and fluency in written and spoken English.

#### **HOW TO APPLY**

The application must include:

- One CV up to date of the candidate
- One cover letter briefly introducing the candidate, her/his interest in the position and the relevance of her/his profile to achieve the relevant objectives.
- At least 3 persons as reference of the candidate

Applications should be sent by email with the subject "Application to KE2 position" **before the 10<sup>th</sup> of February 2025** to: Mr. Khambone Phasouk, Chief Technical Adviser, Green CUP -COFFEE IP: E-mail : [phasoukxhambone@yahoo.fr](mailto:phasoukxhambone@yahoo.fr); cc to : [vontobel@gret.org](mailto:vontobel@gret.org) / [ayerbe@gret.org](mailto:ayerbe@gret.org)

***Only selected candidates will be contacted for further discussion***