With 20 years of quality and long-lasting support for our society, Number One condom is highly ranked and trusted in Laos. It is a bestseller that adheres to international standards, which gives confidence to its distributors. In order to increase network sales and revamp brand image, a new packaging and advertising campaign has been deployed. The new campaign includes ads on Sun Awning, and stickers on pharmacy counters in 4 provinces including Khammuan, Savanhnakhet, Champasak, and Vientiane Capital. Positive response received from the distributors and consumers has increased trust in the product and led to an increase in sales.

In order to eliminate Malaria by the year 2030, in accordance to the national strategy, PSI Laos collaborated with specialists from the Centre of Malaria, Parasitology and Entomology (CMPE) and other partners to hold several workshops at the district health office in 35 districts of the 5 southern provinces including Savanhnakhet, Salavan, Champasak, Sekong, and Attapeu. The agenda included a review key concepts about conducting check-ups, providing treatment, protection of materials, forwarding cases of PV & Mix from private to public hospitals and a modern method of reporting incidents to pharmacies and private clinics that are part of the PPM network along with the provincial coordinators, district health officers, and health specialists from each district to effectively combat malaria cases and become more up to date. Through the revision of concepts during these workshops, the participants - namely pharmacies and private clinics - have developed a better understanding of the guidelines for which compliance has increased to 95-100%, based on the results of the post-workshop assessment.

From the 28th-30th of September 2020, PSI Laos collaborated with public sector partners to lead activities aimed to develop technical strength for doctors from private clinics in family planning service, with a special focus on the 14 specialists from clinics in PSI’s network, to expand the system of service extensively for both private and public sectors. Additionally, there was another activity to inform and increase knowledge on the different methods of family planning available to women. The three days of activities that took place at hospitals in Savanhnakhet and Champasak, a total of 181 women came in for family planning services including: Intrauterine device (IUD) for 55 women, contraceptive implant for 89 women, contraceptive injection for 3 women, birth control pills for 4 women, condoms for 16 women, and other services for the remaining 14.
MISSION OF PSI LAOS
PSI makes it easier for people in developing world to lead healthier lives and plan the families they desire.

CURRENT PROGRAMS OF PSI LAOS

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Objective:
Every woman and girl will have universal access to safe abortion and contraception

Objective:
Reduce transmission of HIV and STIs by increasing Lao people’s access to high quality, affordable or free prevention products and services, including condoms and HIV testing

Objective:
Increase TB case detection and provide free TB DOTs treatment via private clinics and pharmacies

Objective:
Supporting the malaria elimination movement in the Lao PDR and enhance the management of private sector operations for malaria detection, treatment and reporting in accordance with national treatment guideline.

Objective:
Healthcare services for type 2 diabetes, gestational diabetes, and hypertension improved, expanded, and standardized.

Objective:
To support the Lao PDR MOH to detect and respond to any public health emergency, interrupt disease outbreaks (including malaria), and ultimately reduce the impact of these diseases on the community.

Products & Services Offered:
- IUD
- Oral Contraceptives
- Injectable Contraceptives
- Implant
- Condoms
- Mefloquine for post-abortion care
- Mifepristone for safe-abortion care

Products & Services Offered:
- Number One condom
- HIV testing
- Referral for treatment

Products & Services Offered:
- Free screening and testing for TB
- Referral for treatment

Products & Services Offered:
- Implement training to private sector for malaria diagnosis by testing, treatment, and reporting, and the participating private sector must be provide rapid detection tests (RDTs) to suspect malaria cases and provide artemisinin-based combination therapy (ACTs) to confirmed malaria cases

Products & Services Offered:
- Developing national guideline modules for type 2 diabetes, gestational diabetes and hypertension. Training modules for providers on establishing and incorporating minimum quality standards for service provision.

Capacity Strengthening Areas:
Incident management structure established, public health surveillance strengthening, public health EOC logistics strengthening, and development of EOC sustainability model for full transition to MOH.

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